

CELEBRATING 130 YEARS OF COCA-COLA

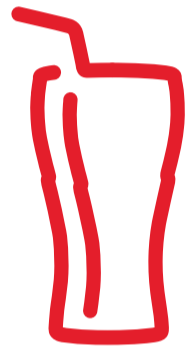
KO 
\$12,748,802

What one share of KO stock would be worth today (at the end of 2015) if purchased in 1919 with dividends reinvested

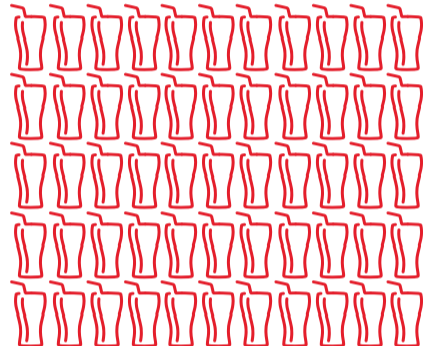


GLASS COCA-COLA CONTOUR BOTTLES SOLD WORLDWIDE

1
product in 1886

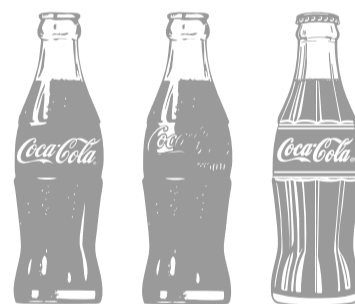


3,800
products in 2015



20 BILLION-DOLLAR BRANDS IN OUR GLOBAL PORTFOLIO
 14 still, 6 sparkling

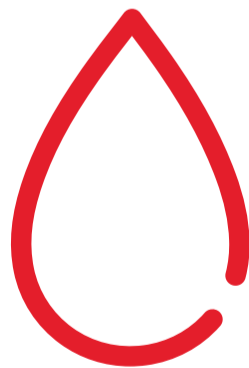
\$57.3 Million
 Price of Andy Warhol's Coca-Cola (3) sold at auction in 2013



24 Million
 retail outlets globally

 **130**
 sparkling and still drink varieties available on Coca-Cola Freestyle

209 COMMUNITY WATER PROJECTS IN **61** COUNTRIES



\$84.5 Million
 DONATED BY THE COCA-COLA FOUNDATION TO COMMUNITIES IN 2015

 **1,100**
 TOTAL NUMBER OF LOW AND NO CALORIE PRODUCTS AVAILABLE

Drink *Coca-Cola*
 Delicious and Refreshing



TASTE THE FEELING™

47 major advertising slogans Coca-Cola has introduced through the years ("Taste the Feeling" is #47)

CELEBRATING 130 YEARS OF COCA-COLA

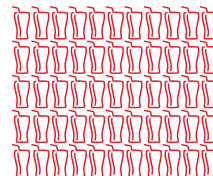
KO 
\$12,748,802

What one share of KO stock would be worth today (at the end of 2015) if purchased in 1919 with dividends reinvested

1
product in 1886



3,800
products in 2015



20 BILLION-DOLLAR BRANDS IN OUR GLOBAL PORTFOLIO
14 still, 6 sparkling

 130 sparkling and still drink varieties available on Coca-Cola Freestyle

209 COMMUNITY WATER PROJECTS IN 61 COUNTRIES



1,100 TOTAL NUMBER OF LOW AND NO CALORIE PRODUCTS AVAILABLE


300 Billion

GLASS COCA-COLA CONTOUR BOTTLES SOLD WORLDWIDE

\$57.3 Million
Price of Andy Warhol's Coca-Cola (3) sold at auction in 2013



24 Million retail outlets globally

\$84.5 Million

DONATED BY THE COCA-COLA FOUNDATION TO COMMUNITIES IN 2015

Drink
Coca-Cola
Delicious and Refreshing



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CELEBRATING 130 YEARS OF COCA-COLA

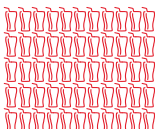
KO 
\$12,748,802

What one share of KO stock would be worth today (at the end of 2015) if purchased in 1919 with dividends reinvested

1
product in 1886



3,800
products in 2015



\$57.3 Million

Price of Andy Warhol's Coca-Cola (3) sold at auction in 2013



GLASS COCA-COLA CONTOUR BOTTLES SOLD WORLDWIDE

1,100
total number of low and no calorie products available



130 sparkling and still drink varieties available on Coca-Cola Freestyle



24 Million
retail outlets globally



20

14 still, 6 sparkling

BILLION-DOLLAR BRANDS IN OUR GLOBAL PORTFOLIO

\$84.5

MILLION DONATED BY THE COCA-COLA FOUNDATION TO COMMUNITIES IN 2015



47 major advertising slogans Coca-Cola has introduced through the years (Taste the Feeling is #47)

TASTE THE FEELING®

 209

COMMUNITY WATER PROJECTS IN 61 COUNTRIES